



2022 Sponsorship Prospectus

Will you partner with us to End Homelessness for families with children, youth, Veterans, and others in our community?

Partnering with EUMA benefits your business, church, or organization by providing you with:

- Recognition as a partner in our shared mission to end homelessness in our community.
- Increased brand awareness through EUMA's website, Social Media, and virtual online platforms, e-marketing, and special events.
- Promotional advertising opportunities through EUMA's e-marketing, events, and videos.
- Opportunities to participate in EUMA's events and make a positive impact on our community.

EUMA serves more than 3,000 adults and children each year through emergency, transitional, and seasonal shelters, permanent housing placement with support services and assistance with clothing necessities.

What past sponsors have to say...

"We believe in EUMA's mission and like that there are multiple programs included in your mission"



"I believe your team goes above and beyond acknowledging supportive organizations."

**Americo Federal
Credit Union**

"We have been sponsors for a few years and know the importance of EUMA to the Erie area."



**PIPE TOOLS & VISES
SINCE 1896**



Sponsorship Benefit	Premier Sponsor \$8,000 <i>or \$667/month</i>	Home Sponsor \$5,000 <i>or \$417/month</i>	Hearth Sponsor \$2,500 <i>or \$209/month</i>	Haven Sponsor \$1,000 <i>or \$84/month</i>
<i>Direct Mail Appeal</i> — 2,000+ mail impressions — Email Appeal	- Mail insert - Hyperlink Logo	- Logo -	- -	- -
<i>Golf Tournament</i> — Golf Registrations — Sponsorship of golf holes — Facebook Recognition	- 2 foursomes - 5 - Yes	- 1 foursome - 3 - Yes	- 2 registrations - 2 - Yes	- 1 registration - 1 - Yes
<i>Ride for the Refuge</i> — Event Registrations — Inclusion on t-shirt — Facebook Recognition — Online Peer to Peer Fundraising Platform	- 10 registrations - Top logo - 1st Tier - Yes - Yes	- 6 registrations - Logo - 2nd Tier - Yes - Yes	- 4 registrations - Name - Yes - Yes	- 2 registrations - Name - Yes - Yes
<i>EUMA Sponsor Promotion</i> — EUMA Website — EUMA Website Spotlight — Online Fundraising Platforms	- Hyperlink Logo - 1 month - Hyperlink Logo	- Hyperlink Logo - 2 Weeks - Hyperlink Logo	- - 1 Week - Name	- - - Name
<i>EUMA Sponsor Recognition</i> — 3 Billboards — Facebook Recognition — EUMA Quarterly Newsletter	- 1st Tier Logo - 4 posts - 1st Tier Logo	- 2nd Tier Logo - 2 posts - 2nd Tier Logo	- - 1 post - Name	- - 1 post - Name

For more information or to personalize your sponsorship package, please contact Katherine Peppers, Director of Development
814-456-8073 ext 105 or kpeppers@euma-erie.org

Alternative option: Sponsor EUMA at an Otters Game —
Non-Profit of the Night for \$1,000
Benefits: Jumbotron PSA during the game and live radio recognition for EUMA and the sponsor(s).

Ending Homelessness for Veterans

Richard Dinch's Journey from Hopelessness to Hope.

Richard was raised in a small town near Bradford, PA. He shared that he was a troubled kid, often the target of his father's anger and abuse. When he was 17 – he was caught smoking at school, stole a truck from a neighbor, and ended up going to jail. One day when he came home from school a military recruiter was at his house. He felt like the only choice he had at the time was to enlist into the Marine Corps. He now looks back on this as “Heaven-sent”. He got away from the daily abuse and became a proud Marine.

When we asked Richard about low points in his life, he told us about the years he spent in prison. While this time was rough, it was also a turning point in Richard's life. “I ran from everything until I went to prison... When I got there I had to stand up and face things. I started getting help.”

Richard made the most of the time he spent incarcerated – at age 59 he earned his high school diploma and a degree in custodial maintenance. When he was released from prison, he found his way to EUMA's Liberty House for transitional housing.

Richard recalls, “I lit up when I walked in [Liberty House]. There's a great group of guys there... not afraid to sit down and talk... and Libby (the resident cat) is good company too!”

When the position of Facilities Manager became available at EUMA – the Director of Veteran Services thought of Richard because he was always fixing things and doing work around Liberty House. Richard took the position in August of 2020 and is a perfect fit.

Richard shared so many struggles – we asked if he could think of a high point in his journey – and he said, “Right now – working here... this job means the world to me.”

When we asked Richard what he would say to donors– he said “I just want to thank them – I don't know where I'd be without them or EUMA”.

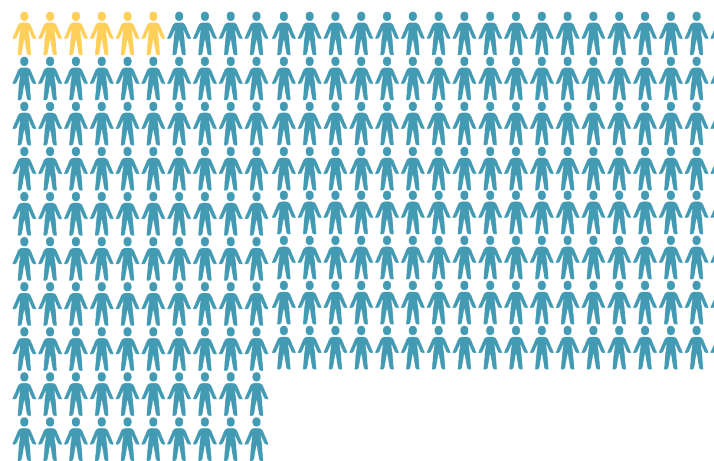


Why does EUMA Exist: A brief explanation

EUMA exists to be a Christ-centered community, committed to ending homelessness in the Northwestern Pennsylvania region.

The United States Interagency Council on Homelessness states that an end to homelessness means that every community will have a comprehensive response in place that ensures homelessness is prevented whenever possible, or if it can't be prevented, it is a rare, brief, and one-time experience.

There are 348 people homeless in Erie County on any given night. On average, 6 of those people are unsheltered.





1033 East 26th Street
Erie, PA 16504
814-456-8073
www.EUMA-Erie.org

EUMA is ending homelessness for Veterans, families with children, youth and others through the following programs:



Journey Home

A bridge to independent living for youth aging out of foster care.
1033 E. 26th St.
Erie, PA 16504 | 814-456-8073

The Refuge

Homeless shelter for families with children
1027 E. 26th St.
Erie, PA 16504 | 814-454-6088

Liberty House

Transitional Shelter for Homeless Veteran Men
550 W. 7th St.
Erie, PA 16502 | 814-874-3687

Permanent Housing

Providing Low-Income Permanent Housing
1033 E. 26th St.
Erie, PA 16504 | 814-456-8073

Rainbow Connection Thrift Store

Providing Necessities to those in need
1516 Buffalo Rd.
Erie, PA 16510 | 814-453-4080

Our Neighbor's Place Seasonal Shelter

Providing temporary shelter during the winter months.
550 W. 7th St.
Erie, PA 16502 | 814-874-3687

Rapid Rehousing

Rapidly moving people from homeless to home and helping them stay there
1027 E. 26th St. Erie, PA 16504 | 814-454-6088

**Thank you to all
our 2021 Sponsors**



PIPE TOOLS & VISES
SINCE 1896

sears
HOMETOWN STORE



Fort LeBoeuf
American Legion Post #285



Americo Federal Credit Union

National Fuel

Art's Bakery

Dusckas Funeral Home

McCormick Structural
Systems

Hoffman United

Lakewood UMC

Erie Bank



2022 Sponsorship Response Form

Thank you for signing on as an EUMA Sponsor!

Please complete the following information and return to:

EUMA, 1033 E 26th St., Erie, PA 16504

☐

Premier Sponsor at \$8,000
or \$667/month

☐

Home Sponsor at \$5,000
or \$417/month

☐

Hearth Sponsor at \$2,500
or \$209/month

☐

Haven Sponsor at \$1,000
or \$84/month

☐

Sponsor EUMA at an Otters Game
— Non-Profit of the Night \$1,000

Amount remitted: \$ _____

☐

We would like to make our sponsorship
payments monthly.

Organization/business name _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

If paying by credit card, please circle one: Visa MasterCard American Express Discover Card

Number: _____ Exp. date: ____/____

Amount: \$ _____ CSV Code: _____ Date: _____

Name (as it appears on card): _____

Signature: _____

Please send your logo to kpeppers@euma-erie.org.
Non-advertising donations are fully tax deductible.
EUMA is recognized by the IRS as a 501(c)(3) organization.