



## 2023 Sponsorship Prospectus

Thank you for your partnership in ending homelessness! Together, we are making homelessness rare, brief and one-time for families with children, youth aging out of foster care, Veterans and single men and women, right here in Erie and Crawford Counties!

**Partnering with EUMA benefits your business, church, or organization by providing you with:**

- Recognition as a partner in our shared mission to end homelessness in our community.
- Increased brand awareness through EUMA's website, social media, and virtual online platforms, e-marketing, and special events.
- Promotional advertising opportunities through EUMA's e-marketing, events, and videos.
- Opportunities to participate in EUMA's events and make a positive impact on our community.

EUMA works to end homelessness for over 3,000 adults and children every year through emergency, transitional and permanent housing and with homeless and housing case management services.

### What past sponsors have to say...

"We believe in EUMA's mission and like that there are multiple programs included in your mission."



"I believe your team goes above and beyond acknowledging supportive organizations."



"We have been sponsors for a few years and know the importance of EUMA to the Erie area."





# SPONSORSHIP BENEFITS

	Premier Sponsor \$5,000	Home Sponsor \$4,000	Hearth Sponsor \$2,500	Haven Sponsor \$1,000
<b>Newsletter Sponsor</b> <ul style="list-style-type: none"> <li>• 12,000+ mail impressions</li> <li>• Email appeal</li> </ul>	<ul style="list-style-type: none"> <li>• Hyperlink logo</li> </ul>			
<b>Golf Tournament</b> <ul style="list-style-type: none"> <li>• Golf Registrations</li> <li>• Sponsorship of golf holes</li> <li>• Facebook recognition</li> </ul>	<ul style="list-style-type: none"> <li>• 2 foursomes</li> <li>• 5</li> <li>• Yes</li> </ul>	<ul style="list-style-type: none"> <li>• 1 foursome</li> <li>• 3</li> <li>• Yes</li> </ul>	<ul style="list-style-type: none"> <li>• 2 registrations</li> <li>• 2</li> <li>• Yes</li> </ul>	<ul style="list-style-type: none"> <li>• 1 registration</li> <li>• 1</li> <li>• Yes</li> </ul>
<b>Ride for the Refuge</b> <ul style="list-style-type: none"> <li>• Event Registrations</li> <li>• Inclusion on T-shirt</li> <li>• Facebook recognition</li> <li>• Online peer to peer fundraising platform</li> </ul>	<ul style="list-style-type: none"> <li>• 8 registrations</li> <li>• Top logo—1st tier</li> <li>• Yes</li> <li>• Yes</li> </ul>	<ul style="list-style-type: none"> <li>• 6 registrations</li> <li>• Logo—2nd tier</li> <li>• Yes</li> <li>• Yes</li> </ul>	<ul style="list-style-type: none"> <li>• 4 registrations</li> <li>• Name</li> <li>• Yes</li> <li>• Yes</li> </ul>	<ul style="list-style-type: none"> <li>• 2 registrations</li> <li>• Name</li> <li>• Yes</li> <li>• Yes</li> </ul>
<b>EUMA Sponsor Promotion</b> <ul style="list-style-type: none"> <li>• EUMA website</li> <li>• EUMA website spotlight</li> <li>• Online fundraising platforms</li> </ul>	<ul style="list-style-type: none"> <li>• Hyperlink logo</li> <li>• 1 month</li> <li>• Hyperlink logo</li> </ul>	<ul style="list-style-type: none"> <li>• Hyperlink logo</li> <li>• 2 weeks</li> <li>• Hyperlink logo</li> </ul>	<ul style="list-style-type: none"> <li>• —</li> <li>• 1 week</li> <li>• Name</li> </ul>	<ul style="list-style-type: none"> <li>• —</li> <li>• —</li> <li>• Name</li> </ul>
<b>EUMA Sponsor Recognition</b> <ul style="list-style-type: none"> <li>• Facebook recognition</li> <li>• EUMA quarterly newsletter</li> </ul>	<ul style="list-style-type: none"> <li>• 4 posts</li> <li>• 1st tier logo</li> </ul>	<ul style="list-style-type: none"> <li>• 2 posts</li> <li>• 2nd tier logo</li> </ul>	<ul style="list-style-type: none"> <li>• 1 post</li> <li>• Name</li> </ul>	<ul style="list-style-type: none"> <li>• 1 post</li> <li>• Name</li> </ul>



For more information or to personalize your sponsorship package, please contact Jessica Gray at 814-456-8073 ext. 105 or [jgray@EUMA-Erie.org](mailto:jgray@EUMA-Erie.org)

# Journey Home

**EUMA's Journey Home bridges the gap from foster care to independent living.**

At your EUMA, we are committed to making homelessness rare, brief and one-time. Sometimes that means forming strategic partnerships with existing organizations to achieve our shared goals.

In partnership with Bethesda Lutheran Services and Family Services of NW PA, EUMA's program—Journey Home—serves youth (18–24) who are aging out of the foster care system and are at risk of entering the homeless system without an intervention.

While under the watchful and caring eyes of a Resident Assistant/EUMA staff and our partners' case managers, youth learn how to budget, take care of their own apartment, find employment and learn how to be good neighbors.

EUMA provides safe and supportive, independent—transitional and permanent housing for up to 14 youth.

EUMA's Journey Home offers youth the opportunity to learn to live on their own, while receiving the supportive services and housing they need to bridge the gap from foster care to independent living.

According to our foster care system, it is 18 when youth "age out," or are required to exit the system. This means that they must learn to meet their own needs—they must identify, secure and maintain housing, find a job and manage their finances. For many of these youth, aging out of foster care leaves them at a significantly greater risk of experiencing homelessness. For many, there are education delays, trauma and a lack of basic living skills.

Breanne Hillen, Program Supervisor, Family Services of NWPA, comments on the value of our collaborative efforts for the youth in this program. "The youth that are in need of housing - don't have steady incomes, the funds necessary, or the background needed to complete the application for the landlord. This program provides us an opportunity to get them into a realistic apartment, give them all the services they need, wrap them with the case management, mental health services anything else they need to learn the life skills they need to be independent enough to live on their own."



## Did you know, your sponsorship helps end homelessness? It does! Last year, your EUMA:

- Permanently housed 143 families
- Sheltered 76 families including 153 children
- Provided 49% of emergency winter shelter beds needed in our community
- Sheltered 20 Veterans and helped 11 move into permanent housing
- Temporarily or permanently housed 56 transition age (18–24) youth
- Gave away over \$43,000 worth of clothing, household goods and furniture to our neighbors in need.

Meet Chance. Thanks to you, he has a full-time job and an EUMA apartment where he is permanently housed.





1033 East 26th Street  
 Erie, PA 16504  
 814-456-8073  
 www.EUMA-Erie.org

EUMA ends homelessness for Veterans, families with children, youth and others through the following programs:



**Thank  
 you to  
 our 2022  
 Sponsors**

**Journey Home**

A bridge to independent living for youth aging out of foster care  
 1033 E. 26th St.  
 Erie, PA 16504 | 814-456-8073

**The Refuge**

Homeless shelter for families with children  
 1027 E. 26th St.  
 Erie, PA 16504 | 814-454-6088

**Liberty House**

Transitional shelter for homeless Veteran men  
 550 W. 7th St.  
 Erie, PA 16502 | 814-874-3687

**Permanent Housing**

Providing low-income permanent housing  
 1033 E. 26th St.  
 Erie, PA 16504 | 814-456-8073

**Rainbow Connection Thrift Store**

Providing necessities to those in need  
 1516 Buffalo Rd.  
 Erie, PA 16510 | 814-453-4080

**Our Neighbors' Place Seasonal Overflow Shelter**

Providing temporary shelter during the winter months  
 550 W. 7th St.  
 Erie, PA 16502 | 814-874-3687

**Rapid Rehousing**

Rapidly moving people from homeless to home and helping them stay there  
 1027 E. 26th St. Erie, PA 16504 | 814-454-6088



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