



Helping those who are homeless – one heart at a time.

2021 Sponsorship Prospectus

Partner with us to end homelessness for families with children, youth, Veterans and others in our community by becoming an EUMA Sponsor.

EUMA Sponsorship benefits your business, church or organization by providing you with:

- recognition as a partner in our shared mission to end homelessness in our community.
- increased brand awareness through EUMA's website, social media and virtual online platforms, e-marketing, and special events.
- promotional advertising opportunities through EUMA's e-marketing, events, and videos.
- opportunities to participate in EUMA events and make a positive impact in our community.

EUMA serves more than 3,000 adults and children each year through emergency, transitional and seasonal shelters, medical outreach, permanent housing placement with support services, and assistance with clothing and necessities.

What past sponsors have to say . . .

Join local businesses, corporations, organizations, and churches that are sponsoring EUMA!

"Highmark Blue Cross Blue Shield is proud to support EUMA in their mission to end homelessness for Veterans and families throughout northwest Pennsylvania."

- Eileen Williams



"As a family owned business supported by the Erie community, we take interest in investing back into the community. We will continue to support all of the ways EUMA helps people in need. Not by a hand out, but by a hand up! "

-Scott Bonnell



Fort LeBoeuf
American Legion Post #285



sears
HOMETOWN STORE



2021 EUMA Sponsorship



Sponsorship Benefit	Premier Sponsor \$5,000	Home Sponsor \$2,500	Hearth Sponsor \$1,500	Haven Sponsor \$750
25th Annual Refuge Golf Tournament <ul style="list-style-type: none"> Golf Registrations Sponsorship of golf holes Facebook Recognition 	2 foursomes 5 ✓	1 foursome 3 ✓	2 registrations 2 ✓	--- 1 ✓
22nd Annual Ride for The Refuge <ul style="list-style-type: none"> Event Registrations Inclusion on T-shirt Facebook Recognition Online Peer-to-Peer Fundraising Platform* 	10 top logo - 1st tier ✓ ✓	6 logo - 1st tier ✓ ✓	4 logo - 2nd tier ✓ ✓	2 name - 3rd tier ✓ ✓
EUMA Sponsor Promotion <ul style="list-style-type: none"> EUMA's Website EUMA's Website Spotlight* Online Virtual Platforms* EUMA's Quarterly E-News 	hyperlink logo 3 weeks hyperlink logo hyperlink logo	hyperlink logo 1 week hyperlink logo hyperlink logo	--- --- --- name	--- --- --- name
EUMA Sponsor Recognition <ul style="list-style-type: none"> 3 Billboards Thank you video Facebook Recognition 	1st tier logo mention/logo 4	2nd tier logo mention/logo 2	--- mention 1	--- mention 1

*** See links for examples:**

Online Virtual Platforms: <https://secure.ggiv.com/event/eumavirtualdonations/>

Online Peer-to-Peer Fundraising Platform: <https://secure.ggiv.com/event/euma-ride/sponsors/>

EUMA Website Spotlight: <https://euma-erie.org/welcome.html>



2021 Sponsorship Response Form

Thank you for signing on as an EUMA Sponsor!
Please complete the following information and return to:
EUMA, 1033 E. 26th St., Erie, PA 16504

Premier Sponsor at \$5,000

Home Sponsor at \$2,500

Hearth Sponsor at \$1,500

Haven Sponsor at \$750

Amount remitted: \$ _____

Please make checks payable to: EUMA

Organization/business name _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

If paying by credit card, please circle one: Visa MasterCard American Express Discover Card

Number: _____ Exp. date: ____/____/____

Amount: \$ _____ CSV Code: _____ Date: _____

Name (as it appears on card): _____

Signature: _____

Please send your logo to mestes@euma-erie.org.
Non-advertising donations are fully tax deductible. EUMA is recognized by the IRS
as a 501(c)(3) organization. Sponsorship deadline is Feb. 15, 2021.



Rooted in God's love and care, EUMA provides life-changing opportunities for those who live at the margins of homelessness to become vital members of our communities.

Your EUMA is ending homelessness for Veterans, families with children, youth and others through the following programs:

The Refuge

Emergency shelter providing safe shelter, basic necessities and faithful support for up to nine families with children at a time.

Liberty House

Transitional shelter for homeless Veteran men. The shelter houses up to 10 men, with average stays of 3 - 6 months

Rapid Rehousing

Helping those in a housing crisis quickly find a home and wrapping them with supportive services to help keep them there.

Healthcare for the Homeless Partnerships

Ensuring homeless individuals and families receive proper medical care.

Journey Home

Bridge to independent living for youth aging out of the foster care system.

Our Neighbors' Place Seasonal Shelter

Supporting Erie churches who are providing overnight shelter and services to those living on the streets during the winter months.

Permanent Housing

Offering low-income permanent housing units to house formerly homeless families.

Rainbow Connection Thrift Store

Providing clothing and necessities free to those in need through voucher assistance program.



EUMA
1033 E. 26th St.
Erie, PA 16504



814-456-8073



www.euma-erie.org

For more information or to personalize your sponsorship package, please contact Margueritta Estes, Director of Development, at 814-456-8073 or mestes@euma-erie.org.